

## CAREER HISTORY

**Digital Designer** at August Media - Publicis London  
09/2016 - present

**Freelance Graphic & Web Designer**, London, Amsterdam, Zürich, Chicago, Gibraltar.  
**Clients:** William Hill, ArchiDekor, Discovery Channel, Sauce Design, Tag Worldwide, Contiki Holidays, Naomi Tracz Jewellery, Skill2Skill, Propel London, Base One, Mind.  
Design and development of websites, Facebook pages, newsletter campaigns and animated web banners. Designing outdoor banners.

**Fashion clients:** La Petite Salope, Onagono, Ghulam Sakina, Dara Ford,  
Retouching, design of the lookbooks, e-flyers: AW08 - AW10

**Commodore International Corporation**, Amsterdam. Designing a series of icons for project FUEL4TRAVEL used at Schiphol Airport.

**Global Pulse**, Zurich. Design of the corporate identity and website.

**Skill2Skill**, Chicago. Re-design of corporate identity and corporate website.

Design of the social network website and number of customizations.

03/2006 - present

**UX/UI Designer** at Mundio Mobile, London

- design of responsive web and App interfaces, layout, iconography, prototyping  
05/2016 - 08/2016

**User Interface Designer** at Sony Computer Ent, Guerrilla Games, Cambridge

- working in Agile environment  
- designing User Interface for the game 'Rigs'  
- testing designs on PlayStation VR (Morpheus)  
- helping with marketing collateral for E3 trade show  
05/2015 - 05/2015

**Lead Designer** at Betsson Group, Malta

- design informed by user data(Persona's, analytics), UX and responsive design  
- creating prototypes and A/B testing, conversion rate optimisation,  
- mentoring the creative team, overlooking development of the projects  
- collaboration with various stakeholders  
08/2014 - 02/2015

**Senior Digital Designer** at Virgin Media, London

- working in E-commerce department  
- designing digital touchpoints of the 'Connected Home' campaign -  
'Best Performing Campaign we've done to date' - Head of Digital Marketing  
- creating 3D illustrations in Cinema 4D (brainstorming, sketching, modeling, feedback, amendments, delivery) - Discover Broadband section  
- designing assets for sale campaign & special offer banners  
- adapting externally designed campaigns  
- designing new site components and refreshing existing ones  
10/2012 - 04/2014

**User Interface Designer** at UNIBET Plc., London

- working in the UX Team, consisting of Researchers, Information Architects, Content Managers and Frontend Developers  
- designing for web, tablet and mobile, based on wireframes  
- creating prototypes and specs for development improving user journeys,  
- mobile user testing (Spotless Interactive)  
- trained in User Centred Design Process, KYC and AML  
03/2012 - 09/2012

**Web Designer** at GIMO Ltd., London

- design and development of product websites and landing pages  
- social and direct marketing and animated web banners  
- trained new team members, served as interim team lead  
11/2009 - 07/2011

**Designer** at Vertigo Publications Ltd., London

- sole designer, design and delivery of the magazine, sourcing printers and paper  
- participating in the process of selecting the cover  
- design of the newsletter, advertising guidelines and marketing collateral  
09/2006 - 06/2009

**Graphic Designer** at E-Digital Design Ltd., London

- designing book and DVD covers  
- illustration, layout, web design and corporate identity  
05/2008-01/2009

**Freelance Designer** at DLH Poland, Warsaw, Poland

- bilingual interactive CD presentation with a 3D animation  
03/2004 - 01/2005

**Graphic Designer** at Gall Advertising Agency, Torun, Poland

- designing in response to a brief: print, outdoor, packaging, POS  
- designing for FMCG, financial, governmental, arts and agriculture sectors  
- helping Clients to identify their needs and proposing appropriate solutions  
- training and mentoring junior colleagues  
07/2000 - 10/2004

## TOMEK ZAREBSKI

Mobile: 07533114144

E-mail: tzarebski@gmail.com

Website: www.zarebski.co.uk

## PERSONAL PROFILE

Integrated Designer with focus in Digital Design and over 16 years experience designing for sectors: Publishing, Fashion, Luxury, Arts, Entertainment, Telecom, Financial and FMCG.  
MA Graphic Design and BSc Marketing graduate with problem solving skills.

## KEY SKILLS

Problem Solving skills.  
Analysing data and creating Wireframes and User Journeys.  
Brand creation and development skills.  
Good illustrating skills.  
Retouching and photo enhancements.  
Artworking and print production skills.  
Ability to plan, organise and keep going when things get difficult.  
Ability to communicate with people in a diverse environment.  
Ability to work to tight deadlines.

Computer Skills: MAC/PC

Proficient in: Photoshop, Illustrator, InDesign, Flash

(ActionScript 2.0), Dreamweaver, Fireworks

Good in: Quark Xpress, Word, PowerPoint, MailChimp, Cinema 4D, Sketch

Experienced in: Wordpress, Final Cut, After Effects

Working knowledge of coding: HTML, CSS3, JS, JQuery

Manual skills:

Drawing

Photography

Bookbinding

Letterpress

Silkscreen print

## EDUCATION

**MA Graphic Design**

University of the Arts London, LCC

01/2007 - 12/2008

**PGDip Design for Visual Communication**

London College of Communication, UK

01/2006 - 10/2006

**Bachelor Degree in Advertising**

Warsaw College of Promotion, Poland

10/2001 - 10/2004

**Diploma in Graphic Techniques**

Professional Institute for Artists, Torun, Poland

09/1999 - 06/2001

## WORK SAMPLES

**VIEW FOLIO 2017 ►**

**VIEW DIGITAL DESIGN >**

**VIEW UX/UI WORK >**

**CASE STUDY >**